



January 30, 2026

Skate Canada Pickering Skating Club is pleased to announce our 2026 Ice Show “Once Upon a Dream” will take place on May 2nd, 2026, with a matinee and evening production.

Since 1972, the Skate Canada Pickering Skating Club (SCPSC) has been a volunteer-run, not-for-profit organization providing learn-to-skate programs to the community of Durham. One of the primary attractions that the Pickering Skating Club is known for is the biennial Ice Show. You may have attended, or heard about one of our shows, but if you have not yet experienced this local event, here is a brief overview.

This show is professionally produced with over 100 local skaters ranging from competitors to preschool beginners and, in the past, has been attended by hundreds of spectators. Professional lighting, as well as audio technology, is brought in to ensure an incredible experience for both skaters and spectators.

To put on a show of this calibre, with rented costumes, ice fees for rehearsals and performances, and lighting and audio technology, our costs are typically over \$40,000. To keep the cost to our skaters to a minimum, we urgently need sponsors!

The Ice Show provides three primary benefits:

1. Gives the Community of Durham an affordable entertainment opportunity.
2. Gives SCPSC skaters an opportunity to showcase their talents.
3. Generates needed funds for the continuation and growth of SCPSC programs.

We are asking you to become a 2026 Ice Show Corporate Sponsor. As a sponsor, pending the level you choose, you will receive positive media attention, sponsorship recognition on promotional material and social media, and the opportunity to introduce a new generation to the wonderful Canadian past-time of ice skating. As a local business, you are the ideal partner for us and our skaters.

We are enthusiastic about you becoming a sponsor of the Skate Canada Pickering Skating Club 2026 Ice Show. Please call or email the Club if you have any questions about this proposal or our organization.

Thank you in advance for your support, we look forward to partnering with you!

Sincerely,

The SCPSC Board

Email: info@pickering skatingclub.ca

Thank you for supporting our 2026 Ice Show "Once Upon a Dream". Sponsorships will be used towards the cost of extra ice time for rehearsals and performances, costume rentals, lighting for the show, and to offset the cost to the skaters. There are two different ways you can sponsor our 2026 Ice Show (see below). The deadline for sponsorship is **March 28th, 2026**.

1) **Monetary donation** - Cheques are to be made out to: Skate Canada Pickering Skating Club or SCPSC

Platinum Sponsorship - \$500 and up This sponsorship entitles:

- Full Inside Cover Ad (front or back) in Program Book
- "Thank You" announcement to Sponsor during show
- Business name "shout out" on SCPSC website and social media
- 4 VIP tickets to the evening or matinee performance

Gold Sponsorship - \$400 This sponsorship entitles:

- Full Page Ad in Program Book
- "Thank You" announcement to Sponsor during show
- Business name "shout out" on SCPSC website and social media
- 4 VIP tickets to the evening or matinee performance

Silver Sponsorship - \$200 This sponsorship entitles:

- Silver Level Ad in Program Book (1/2 page)
- "Thank You" announcement to Sponsor during show
- Business name "shout out" on SCPSC website and social media
- 2 VIP tickets to the evening or matinee performance

Bronze Sponsorship - \$100 This sponsorship entitles:

- Bronze Level Ad in Program Book (1/4 page)
- "Thank You" announcement to Sponsor during show
- Business name "shout out" on SCPSC website and social media
- 2 VIP tickets to the evening or matinee performance

Advertiser - \$50 This sponsorship entitles:

- Business Card-Sized Ad in Program Book
- Business name "shout out" on SCPSC website and social media

2) **Prize donation** - we will be having a raffle leading up to the Ice Show. Any prize donations are appreciated (gift certificates, gift baskets, prizes, restaurant vouchers, etc.). This sponsorship entitles:

- Business name in Program Book
- Business name "shout out" on SCPSC social media

Please let us know which type of sponsorship you are interested in by contacting the club via email: info@pickering skatingclub.ca. Our Ice Show program is 8 ½ by 11 inches in size and can accommodate all kinds and sizes of sponsorship ads. Ad location in the program is subject to availability and on a first come, first serve basis.



SKATECANADA
PICKERING SKATING CLUB
Since 1972

Thank you for becoming a 2026 Ice Show Sponsor!

Your early response by email to info@skatecanada-pickering.com will help tremendously in our planning of the Ice Show Program.

Your artwork and/or company logo is welcome. If available, please send artwork as an email attachment or attach camera ready artwork with payment.

Please fill in the information requested to help us provide visibility to your sponsorship. Thank you for your support and interest!

Deadline for submissions of applications for the program advertising is March 28th, 2026.

Individual/Corporate Name: _____

Contact Name: _____

Telephone Number: _____

Email: _____

I confirm that I have the authority to represent my company and approve the usage of our company's log/trademark for use on SCPSC's Ice Show promotional material, including by not limited to posters, website, social media, programs, media releases, etc.

Sponsor's Signature: _____

My company would like to contribute the following (please check one below):

- Platinum Sponsorship (\$500 and up)
- Gold Sponsorship (\$400)
- Silver Sponsorship (\$200)
- Bronze Sponsorship (\$100)
- Advertiser (\$50)
- Prize Donation

SCPSC Rep Signature: _____

Date: _____