

CORPORATE SPONSORSHIP AND ICE SHOW ADVERTISING PROGRAM

Sponsorships will be used towards the cost of ice time for rehearsals and performances, lighting/sound for the show, costume rentals, audio/visual projector and screen, and to offset cost to the skaters.

1. Diamond Sponsorship - \$2000 and up This sponsorship entitles:
 - Company's logo displayed over the rink on our vinyl banner for two years
 - 1 full page advertisement in the program
 - Corporate logo on the cover of the program
 - 4 VIP tickets to the evening or matinee performance
 - Business name on SCPSC website and social media
 - "Thank You" to Sponsor during the show

2. Gold Sponsorship- \$1000 This sponsorship entitles:
 - 1 full page advertisement in the program
 - Corporate logo on the cover of the program
 - 4 VIP tickets to the evening or matinee performance
 - Business name on SCPSC website and social media
 - "Thank You" to Sponsor during the show

3. Silver Sponsorship - \$750 This sponsorship entitles:
 - Silver level ad in Program Book (1/2 page)
 - "Thank You" to Sponsor during the show
 - 4 VIP tickets to the evening or the matinee performance
 - Business name on SCPSC website and social media

4. Bronze Sponsorship - \$500 This sponsorship entitles:
 - Bronze level ad in Program Book (1/4 page)
 - 2 VIP tickets to the evening or matinee performance
 - Business name on SCPSC website and social media

5. Advertiser - \$200 This sponsorship entitles:
 - Business Card ad with logo in Program Book
 - 2 VIP tickets to the evening or matinee performance

6. VIP - \$100 This sponsorship entitles:
 - Name in Program Book
 - 2 VIP tickets to the evening or matinee performance

7. Prizes This sponsorship entitles:
 - Name in Program Book

Please let us know which sponsorship level you are interested in by contacting the Club via email: info@pickering skatingclub.ca, or by phone, (905)420-4117. Deadline for sponsorship submission is March 15, 2018. Due to a limited number of VIP tickets, they will be distributed on a first come, first serve basis.

Cheques are to be made out to: Skate Canada Pickering Skating Club or SCPSC



PICKERING SKATING CLUB

SKATECANADA

8. Program Advertising (Please check your preference, however location is subject to availability).
Our ice show program is 8 ½ x 11 inches in size and can accommodate all kinds and sizes of sponsorship ads.

Inside Cover – Full Page (\$350)

Outside Cover – Full Page (\$500)

Inside Back Cover – Full Page (\$350)

Interior Full Page (\$250)

Interior Half Page (\$175)

Interior Quarter Page (\$100)

Interior Business Card (\$50)

Other Donation

Note: Cheques should be made out to the Skate Canada Pickering Skating Club (or SCPSC).

We appreciate any and all assistance we receive and want to ensure we acknowledge your contribution to our club.
Please contact us at info@pickering skating club.ca or 905-420-4117 with any questions.



Thank you for becoming a 2018 Ice Show Sponsor!

Your early response by email to info@skatecanada-pickering.com, phone (905-420-4117 voicemail), or mail (P.O. Box 215, Pickering, Ontario L1V 2R4) will help tremendously in our planning of the Ice Show Program

Your artwork is welcome, or we can work together to develop something to suit your needs. If available, send artwork as an email attachment or attach camera ready artwork with payment.

Please fill in the information requested to help us provide visibility to your sponsorship.

Thank you for your support and interest.

Deadline for submissions of applications for the program advertising is March 15th, 2018.

Individual/Corporate Name:	_____
Contact Name:	_____
Telephone Number:	_____
Email:	_____
I confirm that I have the authority to represent my company and approve the usage of our company's log/trademark for use on SCPSC's Ice Show promotional material, including but not limited to posters, tickets, website, social media, media releases, etc.	
Sponsor Signature	_____

My company would like to contribute the following (please check one below):

- Diamond Sponsorship (\$2000 and up)
- Gold Sponsorship (\$1000)
- Silver Sponsorship (\$750)
- Bronze Sponsorship (\$500)
- Advertiser (\$200)
-
- VIP (\$100)
- Prize Donation

SCPSC Rep Signature: _____

Date: _____